



Attendance Policy



Document Management Information

Applicable to:	All staff in all Academies and Central Support Services including individuals employed by the Trust and contractors and agency staff. All Members and Trustees.
Dissemination:	Trust wide
Training:	Available on request
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Policy Author:	Barry Symons -Director of Primary & Trust Safeguarding Lead
Executive Policy Owner:	Barry Symons -Director of Primary & Trust Safeguarding Lead
Approval by:	Level 1 - Board of Directors
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Revision History

Document Version	Description of Revision	Date Approved
0.1	Draft document	August 2024
1.0	Final Draft submitted to the Board for Approval	September 2024

Attendance Policy

1. Aim of this policy

- 1.1. To support excellent levels of attendance for all pupils to enable fulfilment of their potential at The Howard Academy Trust.
- 1.2. This policy has been prepared with regard to the Academy's statutory duties relating to attendance, including those set out in the Department for Education's statutory guidance entitled *Working together to improve school attendance* (2024), which is referred to in this policy as the "DfE Attendance Guidance".

2. Key principles

- 2.1. High levels of attendance and punctuality levels are promoted and rewarded.
- 2.2. It is the responsibility of everybody in the Academy to improve attendance and punctuality.
- 2.3. Where attendance or punctuality fall short of expected standards, steps will be taken to address this and sanctions may be applied in accordance with the behaviour policy.
- 2.4. Some pupils find it harder than others to attend school. The Academy will work with pupils, parents and other local partners to remove any barriers to attendance.
- 2.5. Subject to the terms of this policy, any day-to-day attendance issues that parents or pupils have should be discussed with the class teacher or Form Tutor. Where more detailed support around attendance is required, parents and pupils should contact the Academy's Senior Attendance Champion.

3. Roles and responsibilities

The Academy

- 3.1. The Academy will:
 - i. develop and maintain a whole academy culture that promotes the benefit of high attendance including termly explanation as to the benefits of good attendance on academic and personal progress as well as newsletter articles to reach both students and parents. Celebrating excellent and improving attendance with positive rewards including Golden Tickets, certificates, non-uniform days, canteen vouchers, activity afternoons, blazer badges. Encouraging healthy competition around attendance with weekly league figures and termly trophies. Key is our work with pupils and their families, building strong relationships, to support high levels of attendance and punctuality and understand any barriers to attendance
 - ii. investigate unexplained or unjustified absence, applying sanctions where appropriate
 - iii. take into account individual needs when implementing this policy, including having regard to the Academy's obligations under the Equality Act 2010 and the UN Convention on the Rights of the Child
 - iv. share information, including returns information required to be shared in accordance with regulations¹ and the DfE Attendance Guidance, and work collaboratively with the local authority, other schools in the area and other partners including, where required, making appropriate referrals in accordance with local procedures, legislation and guidance

¹ School Attendance (Pupil Registration) (England) Regulations 2024

- v. regularly monitor, review and analyse attendance and absence data including to identify pupils or cohorts that require attendance support and to set targets for the future
- vi. ensure that all pupils can access full-time education, putting strategies in place where this is evidence to suggest that this is not the case
- vii. ensure that the trust board and Academy’s leadership team work together to monitor attendance levels and the effectiveness of this policy
- viii. ensure that all legislation and guidance are complied with and reflected in our policies and procedures, including the DfE Attendance Guidance;
- ix. have in place appropriate safeguarding responses for children who are at risk of missing education, having regard to the statutory guidance Keeping Children Safe in Education (please refer to our Child Protection policy)
- x. provide information requested by the Secretary of State, including termly absence data collected by the Department for Education
- xi. regularly inform parents about their child’s attendance and absence levels
- xii. support pupils who are returning to education following long term absence
- xiii. ensure that effective systems to record and report attendance data are in place, including accurate completion of admission and attendance registers using an electronic management information system
- xiv. assign overall responsibility for championing and improving attendance at the Academy to a designated senior leader, known as the Senior Attendance Champion
- xv. observe and fulfil the responsibilities set out in guidance issued by the Department for Education ([Summary table of responsibilities for school attendance \(applies from 19 August 2024\) \(publishing.service.gov.uk\)](#)) to the extent not covered above or elsewhere in this policy.

Parents and carers

3.2. We expect parents and carers to:

- i. ensure that their child arrives at the Academy on time, in the correct uniform and with the necessary equipment
- ii. promote the importance of regular attendance at home
- iii. follow the correct procedure for reporting the absence of their child from the Academy (see section 6.3 below)
- iv. avoid unnecessary absences
- v. keep the Academy informed of any circumstances which may affect their child’s attendance
- vi. not take their child out of education for holidays during term time (see section 6.5 below)
- vii. inform the Academy in advance of any proposed change of address for their child(ren), along with the name of the parent with whom the child shall live
- viii. observe and fulfil their responsibilities set out in the guidance issued by the Department for Education: [Summary table of responsibilities for school attendance \(applies from 19 August 2024\) \(publishing.service.gov.uk\)](#) .

Pupils

3.3. We expect pupils to:

- i. attend the Academy regularly and on time
- ii. be punctual to all lessons
- iii. follow the correct procedure if they arrive to the Academy late (see sections 4 and 5 below).

Senior Attendance Champion

3.4. The Senior Attendance Champions (“SAC”) at the Academies are:

- Deanwood Primary - Jane Wright, Principal
- Hurstmere School - Alison Harvey, DSL
- Miers Court Primary - Lindsay Fordyce, Principal
- Temple Mill Primary - Lisa Lewis, Principal
- Thames View Primary - Leanna Rogers, Principal
- The Abbey School - Jackie Lucas, Vice-Principal
- The Howard School - Kieran Woolmer, Assistant Principal
- Waterfront UTC - Martin McLean, Assistant Principal

3.5. The SAC has overall responsibility for championing and improving attendance at the Academy and will:

- i. set a clear vision for improving and maintaining good attendance
- ii. establish and maintain effective systems for tackling absence and ensure that these are followed by all staff
- iii. evaluate and monitor attendance expectations and processes
- iv. have a strong grasp of absence data to focus the collective efforts of the Academy
- v. ensure that key attendance messages are communicated to parents and pupils
- vi. provide data and reports to support the work of the board of directors (see below).

The Executive Team

3.6. The Executive Team will:

- i. take an active role in attendance improvement, recognise the importance of school attendance and promote it across the trust and Academy’s ethos and policies
- ii. ensure Academy staff receive adequate training on attendance, including dedicated training for staff with specific attendance responsibilities and any additional training that would help support pupils or cohorts overcome common barriers to attendance
- iii. share effective practice on attendance management and improvement across its academies
- iv. hold termly attendance review meetings with the Academy
- v. have a dedicated attendance lead who will drive improvement across the trust and act as a central point for academies with attendance queries.

The Board of Directors

3.7. The board of directors will:

- vi. ensure the Academy’s leaders fulfil expectations and statutory duties
- vii. regularly review attendance data, discuss and challenge trends and help Academy leaders focus improvement efforts on the individual pupils or cohorts who need it most

1.1 [require the Academy to report to the trustees on the Academy’s attendance at regular intervals]

4. Registration

4.1. The Academy maintains an attendance register and uses this to record each pupil’s attendance at the start of the school day and again in the afternoon.

Academy	Phase	Morning		Afternoon	
		Start	End	Start	End
Miers Court Primary	EYFS	8.40am	12.00pm	1.00pm	3.15pm
	KS1 and KS2	8.35am	12.00pm	1.00pm	3.25pm

- 4.2. Pupils who arrive after the start of a registration session but before the end of the registration session will be marked as late. Where pupils arrive after the end of a registration session, the process set out at section 5 applies.
- 4.3. The register is marked using the national statutory attendance and absence codes which can be found in the DfE Attendance Guidance.
- 4.4. Where a pupil attends a registration session but does not attend subsequent lessons, we will treat this as a truancy and non-attendance matter in accordance with the behaviour policy and engage parents where necessary.

5. Late arrival

- 5.1. If a pupil arrives at the Academy after the relevant registration period has ended but within the relevant session, they must immediately go to the Academy office to sign in and provide a reason for the lateness to enable the Academy to establish the appropriate attendance or absence code. In the absence of a satisfactory explanation, the register will be marked as unauthorised absence.
- 5.2. Persistent lateness will be treated as a disciplinary matter and will be dealt with in line with behaviour policy.

6. Reasons for absence and how to report or request authorisation

- 6.1. **Authorised absence** - absence will only be authorised where the Academy has given approval in advance for a pupil to not be in attendance or has accepted an explanation offered afterwards as justification for the absence. Only the Academy can authorise absence.
- 6.2. **Unauthorised absence** - absence will be marked as unauthorised where the Academy is not satisfied with the reasons given for the absence.

Reporting absence from the Academy

- 6.3. Where a pupil is to be absent from the Academy without prior permission, the parent/carer should inform the Academy by telephone on the morning of the day of the first absence and let the Academy know when they expect the pupil to return. If the return date is not confirmed on the first day of absence, parents/carers must contact the Academy on each day of absence.
- 6.4. On the day of return to the Academy, parents must also provide written confirmation of the reason(s) for the full period of absence.
- 6.5. Any unexplained absence will be followed up by the Academy promptly.
- 6.6. In cases where the academy needs clarification to accurately record the absence in the attendance register, the parents/cares may be asked to provide the Academy with medical evidence, such as a note from the child's doctor to support an absence for illness. If satisfactory evidence is not provided, the absence may be marked as unauthorised.

Appointments

- 6.7. Medical, dental and other essential appointments for a pupil should take place outside of school hours where this is reasonably possible.
- 6.8. Where an appointment must take place during school time, the pupil should attend the Academy for as much of the day as possible and as much prior notice as possible should be given to the academy.

Leave of absence (*including holidays during term time*)

- 6.9. The Academy will grant permission for a pupil to be absent from school in the circumstances described in paragraph 37 of the DfE Attendance Guidance which can be summarised as follows:
- i. taking part in a regulated performance or employment abroad
 - ii. attendance at an interview for entry into another educational setting or future employment
 - iii. study leave for public examinations
 - iv. temporary, time-limited part-time timetable
 - v. other exceptional circumstances.
- 6.10. Parents and carers should make every effort to avoid taking pupils out of education for holidays or other extended leave during term time.
- 6.11. To request a leave of absence, parents/carers must make the request in advance and in writing addressed to the Principal and, wherever possible, at least 4 school weeks ahead of the planned leave.
- 6.12. Where a leave of absence is requested as above, the Principal will consider the specific facts and circumstances relating to the request. The decision:
- i. will be confirmed in writing
 - ii. is solely at the Principal's discretion and
 - iii. is final.
- 6.13. Where permission is granted, the Principal will confirm the number of days and dates of absence which are authorised.
- 6.14. If permission is not granted and the parents/carers proceed to take their child out of the Academy, the absence will be marked as unauthorised and parents may be issued with a penalty notice or be subject to prosecution by the local authority (see section 7 below).

Religious observance

- 6.1. We recognise that pupils of certain faiths may need to participate in days of religious observance. Where a day of religious observance:
- 6.2. falls during school time and
 - 6.3. has been exclusively set apart for religious observance by the religious body to which the pupil belongs,
 - 6.4. the absence from the Academy will be authorised.
- 6.5. We ask that parents/carers notify the Academy by writing in advance where absence is required due to religious observance.

7. Addressing poor attendance and punctuality

- 7.1. The Academy will use data to target attendance improvement efforts to the pupils or groups of pupils who need it most. In doing so, the Academy, led by the SAC, will:
- i. monitor and analyse weekly attendance patterns, proactively using data to identify pupils at risk of poor attendance
 - ii. provide regular attendance reports to class teachers and relevant leaders
 - iii. identify pupils who need support from wider partners as soon as possible and deliver this support in a targeted manner
 - iv. conduct thorough analysis of half-termly, termly and fully year data to identify patterns and trends
 - v. benchmark Academy attendance data at each level against local, regional and national level
 - vi. monitor the impact of academy strategies and actions to improve attendance on particular pupils and particular groups
 - vii. work with the local authority and other local partners to identify groups

- viii. hold regular meetings with the parents or carers of pupils who the Academy and/or local authority consider to be vulnerable
- 7.2. Our procedures for managing unexplained absences can be found on each Academy's website and in their attendance procedures (*see appendix*)
- 7.3. Where absence or punctuality is a cause for concern, for example because there is:
 - i. a pattern of unauthorised absence
 - ii. a question over the reasons provided for a particular absence or late arrival
 - iii. persistent truancy or lateness
- 7.4. we will make contact with the parents/carers with a view to working together to support improved attendance and/or punctuality.
- 7.5. In cases where the Academy has been unable to establish a clear reason for absence and/or has welfare concerns about the pupil, a home welfare check may be carried out.
- 7.6. Failure to attend or arrive at lessons on time may also be dealt with as a disciplinary matter in accordance with the behaviour policy.
- 7.7. Absence will be classed as persistent where it falls below 90% across the academic year. Absence at this level is very likely to hinder educational prospects and we expect full parental co-operation and support to urgently address these cases. Intervention steps may include implementation of an attendance action plan, referral to other agencies and/or seeking to put in place an attendance contract.
- 7.8. Where out of school barriers to attendance are identified, the Academy will signpost and support access to any additional services.
- 7.9. Where parents/carers have failed to ensure that their child of compulsory school age is regularly attending the Academy and wider support in accordance with this policy is not appropriate or effective, we may consider issuing a penalty notice. A penalty notice is a financial penalty (£80 if paid within 21 days, £160 if paid within 28 days) imposed on parents which is intended to change behaviour without the need for criminal prosecution.
- 7.10. This will be considered when a child misses 10 unauthorised sessions in a rolling 10-week period.
- 7.11. When considering whether to issue a penalty notice, we will have regard to:
 - i. the National Framework for penalty notices as set out in paragraphs 175 - 201 of the DfE Attendance Guidance; and
 - ii. the local authority's Code of Conduct for issuing penalty notices.
- 7.12. The Local Authority can issue a maximum of two penalty notices within a rolling three-year period:
 - i. First offence - The first time a Penalty Notice is issued the amount will be: £80 per parent, per child paid within 21 days. This increases to £160 per parent, per child if paid after day 21, until day 28. Any non-payment of the Penalty Notice may be referred to the Magistrates Court.
 - ii. Second Offence (within 3 years) - the second time a Penalty Notice is issued the amount will be £160 per parent, per child paid within 28 days. Any non-payment of the Penalty Notice may be referred to the Magistrates Court.
 - iii. Third Offence and Any Further Offences (within 3 years) - the third time an offence is committed a Penalty Notice will not be issued, and the case may be presented straight to the Magistrates' Court under s.444 of the Education Act (1996) or other legal interventions considered. The Magistrates' Court can order fines up to £2500 per parent, per child.
- 7.13. Any holiday-related absence taken that includes 10 sessions in 10 weeks, may result in a Penalty Notice. In this instance, a 'Notice to Improve' notification will not be issued beforehand. The Local Authority may proceed the case to court.
- 7.14. In the event that a penalty notice is issued but is not paid within 28 days, the local authority will decide whether to proceed to prosecution. The local authority also has

separate powers to prosecute parents if their child of compulsory school age fails to attend school regularly.

- 7.15. Fixed Penalty notices will escalate if the absence continues to not reach the expectations or deteriorates over a rolling 3-year period.



Attendance Procedures

School **Miers Court Primary**

School Times

	Morning Session	Afternoon Session
Start of session	Year R - 08.40am Years 1-6 - 08.35am	1.00pm
Class Registration closes (Child would be L after that)	08.50am	1.10pm
Registers close (If your Child is late after this time their mark will be U unauthorised)	09.10am	1.20pm
End of session	Year R – 11.50am Years 1-6	3.15pm 3.25pm

Attendance Staff

Strategic Lead	Attendance Officer	Trust Attendance Lead
Lindsay Fordyce (Principal)	Emma Feveyear	Barry Symons (ADoE)

Pupil Absence Procedure

- Parents to notify the school when their child is unable to attend (with a reason) on the first day of absence before 09.30
- 01634 388943
- office@mcps.school
- Text on the Studybugs App
- If no explanation of absence is received by 09.30am, the office will telephone home and send an email via Arbor.
- If the absence of the child is not explained, then a home visit will be carried out
- A further email will be sent, and a phone call made on the second day of absence with no explanation and every day after that.
- A letter will be sent out after a week if no response has been received.

By whom

Parents

AO/office

Attendance officer

Effectiveness check

The Attendance Officer has a daily overview of attendance data and follows up with the school office and attendance lead if no explanations received. The Attendance Lead has the overview of attendance data and meets regularly with the Attendance Officer and Trust Attendance Lead.

By whom

AO Local Authority
AO
Attendance Lead

Expect

Aspire to high standards of attendance from all pupils and parents and build a culture where all can, and want to, be in school and ready to learn by prioritising attendance improvement across the school.

<ul style="list-style-type: none"> ▪ The school expects children’s attendance to be at least 96% with an overall target of 100% ▪ Class teachers will: <ul style="list-style-type: none"> ○ Ensure they promote attendance ○ Set clear morning routines for the children. ○ Speak to parents, where possible, to encourage high attendance and offer support. ○ Where an increase is not seen, the Parents/Carers will be invited in for a meeting. 	<p><i>All staff</i></p> <p><i>Office staff Overseen by principal</i></p> <p><i>Office</i></p> <p><i>Teachers/leaders/ SENDCo</i></p>	<p>✓ The SLT Attendance link checks in with staff weekly to ensure they are monitoring attendance and support.</p>	<p><i>Attendance lead and officer</i></p> <p><i>Trust leadership</i></p> <p><i>SLT/Principal and LAB</i></p>
<ul style="list-style-type: none"> ▪ All parents will be signposted to the attendance policy and information about attendance will be on the website and in the school prospectus. ▪ The newsletter is used as a vehicle to promote attendance expectations and celebrate class attendance. ▪ Individual parents will be spoken to when there is a concern about their attendance. ▪ Exciting class learning opportunities will be shared with parents and children via dojo and the website. 	<p><i>Office staff Overseen by principal</i></p> <p><i>Office</i></p> <p><i>Teachers/leaders/ SENDCo</i></p>	<p>Attendance lead and Attendance Officer analyse data Local Authority AO monitors attendance data on a monthly basis</p> <p>Attendance is a standing item on SLT and LAT agenda.</p>	<p><i>Trust leadership</i></p> <p><i>SLT/Principal and LAB</i></p>

Monitor

Rigorously use attendance data to identify patterns of poor attendance (at individual and cohort level) as soon as possible so all parties can work together to resolve them before they become entrenched.

<ul style="list-style-type: none"> ▪ Weekly meeting (<i>Tuesday</i>) with Strategic Lead and Senior Admin to review the Attendance patterns. 	<p><i>Principal/ AO</i></p>	<p>Weekly minutes from this and reports for the</p>	<p><i>Principal/</i></p>
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<ul style="list-style-type: none"> ○ Identify pupils who are at risk of PA and SA. ○ Overall Attendance and PA. ○ Review the direction of travel 		attendance produced by Studybugs/ Arbor	<i>Attendance officer</i>
<p>★</p> <ul style="list-style-type: none"> ▪ Local Authority AO visits once a term to review attendance with the Strategic Lead and Senior Admin. <ul style="list-style-type: none"> ○ Overall attendance & PA ○ Pupils on reduced timetables. ○ Off rolling checks ○ List of pupils ○ Medical Evidence 	<i>Local Authority AO, Principal & Attendance officer</i>	Minutes from ASSA meeting.	
<ul style="list-style-type: none"> ▪ Data will be analysed by class ▪ School Vue analysis will assist in highlighting vulnerable groups ▪ Data analysis will be shared with class teacher and reviewed by SENDCo and Principal ▪ The attendance of “at risk” and vulnerable children will be monitored by teachers and concerns highlighted immediately ▪ An attendance improvement plan will be put into place when Required 	<i>Attendance Officer/Attendance Lead/ SENDCo/ DSLs/ Teachers</i>	Improved attendance and punctuality for all with identified pupils showing the greater improvements.	<i>Attendance Officer/Lead</i> <i>SENDCo</i> <i>Principal</i>

Listen and understand

When a pattern is spotted, discuss with pupils and parents to listen to and understand barriers to attendance and agree how all partners can work together to resolve them.

<ul style="list-style-type: none"> ▪ Attendance Clinics to be held for targeted families Initial clinics twice a term for those At Risk of PA. <ul style="list-style-type: none"> ▪ Termly clinics with Local Authority AO for targeted parents who are at Risk of PA or SA. ▪ Teachers are encouraged to talk to parents at the earliest possible opportunity if concerns emerge regarding attendance or punctuality 	<i>Principal</i> <i>Principal</i> <i>Principal</i> <i>Class teacher</i>	Termly ARM and ARW attendance rates.	<i>Principal</i>
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Facilitate support

Remove barriers in school and help pupils and parents to access the support they need to overcome the barriers outside of school. This might include an early help or whole family plan where absence is a symptom of wider issues.

<ul style="list-style-type: none"> ▪ From the weekly monitoring pupils and the attendance clinics who are identified as requiring support. Such as Practical, Emotional support 	<i>Principal</i>	Weekly monitoring of the targeted pupils	<i>Principal</i>
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- An Early Help referral can be made if there are external barriers impacting upon a child's ability to attend school
- Meet with PA/ SA parents to agree targeted
- Signpost family to external support.

DSL/DDSLS

Principal
Principal

Formalise Support

Where absence persists and voluntary support is not working or not being engaged with, partners should work together to explain the consequences clearly and ensure support is also in place to enable families to respond. Depending on the circumstances this may include formalising support through an attendance contract or education supervision order.

- Attendance guidance letter sent at the start of the year
- Studybugs send weekly notifications of the current position and any improvements/ decreases.
- Meeting with PA/ SA parents clarifies the potential need for legal intervention in future.
- Agree joint working with Local Authority, including Social Care if relevant.
- If not already in place, Parental Contract or other agreement.

Attendance Officer

Principal/Attendance Officer

Principal

Principal

Principal

Termly ARM and ARW attendance rates.

Enforce

Rigorously use attendance data to identify patterns of poor attendance (at individual and cohort level) as soon as possible so all parties can work together to resolve them before they become entrenched.

- Attendance concerns are discussed at termly Raising Standard Meetings
- Safeguarding team Termly DSL meet and discuss the support of children with known vulnerabilities

Principal

DSL

✓ Minutes from Raising Standards

Principal

Any holiday-related absence taken that includes 10 sessions in 10 weeks, may

- result in a Penalty Notice.
- In this instance, a 'Notice to Improve' notification will not be issued beforehand.
 - First offence - The first time a Penalty Notice is issued the amount will be: £80 per parent, per child paid within 21 days. This increases to £160 per parent, per child if paid afterday 21, until day 28. Any non-payment of the Penalty Notice may be referred to the Magistrates Court.
 - Second Offence (within 3years) - the second time a Penalty Notice is issued the amount will be £160 per parent, per child paid within 28days. Any non-payment of the Penalty Notice may be referred to the Magistrates Court.
 - Third Offence and Any Further Offences (within 3years) - the third time an offence is committed a Penalty Notice will not be issued, and the case may be presented straight to the Magistrates 'Court under s.444 of the Education Act (1996) or other legal interventions considered. The Magistrates' Court can order fines up to £2500 per parent, per child.

Attendance Officer

✓ Minutes from DSL

DSL

Steps taken when attendance is low

- Letters informing you of low attendance.
- Request medical evidence, if poor attendance is historic.
- Attendance meeting, this is where school can introduce the contract between school/parent/pupil, age appropriate also can request medical evidence. Please note if a parent /Carer refuses to come in for an attendance meeting it will be held in their absence.
- Issue Notice to Improve (review 3-6 weeks NB – A Penalty Notice may be issued as soon as an unauthorised absence is recorded)
- Referral to LA

Standard Attendance Notifications

Set emails alerts through StudyBugs (Primary) or Arbor (Secondary)

SLT

Purpose	Audience	Time / Trigger	Actions
Weekly YTD attendance alert – whole school	Principal / SLT Attendance Lead	Friday 2pm	Dojo message to parents Conversation with child planned
Below 90% attendance alert – whole school	Principal/SLT Attendance Lead	Friday 2pm	Letter to parents
Fallen below 90% - Attendance alert – whole school	SLT Attendance Lead	Daily at 10am	Meet with parents Talk to pupil
Risen above 96% attendance – whole school	SLT Attendance Lead	Every Friday at 2pm	Congratulatory message to pupil

CLASS TEACHERS

Purpose	Audience	Time / Trigger	Actions
Weekly YTD attendance alert – Class	Class teacher	Friday 2pm	For information only
Below 95% attendance alert – Class	Class teacher	Friday 2pm	Call to parents and discussion with SLT
100% week to date attendance – class	Class teacher	Friday 2pm	Reward for class
Daily missing marks alerts (am/pm) - class	Class teacher	Every day at 10am and 2pm	Update registers

PARENTS

Purpose	Audience	Time / Trigger	Actions
Absence Chaser	Parent/Carer	Every day from 0930	Subject - (pupil name) is not in school today Message (pupil name) is not in school today and we haven't received from you any explanation for their absence. Please could you reply to explain, or if they are ill,

you can report this via the Studybugs app or website (studybugs.com). If you need to call the school the office number is 01634 388943.

Many thanks

If you've already let us know, please disregard this message.

PA Absence chaser	Parent/Carer	Every day from 930	<p>Subject - (pupil name) no in school today.</p> <p>Message - (pupil name) is not in school today. As they are frequently absent their absence has been recorded as unauthorised unless you can provide medical evidence. As a reminder, too many unauthorised absences can lead to a fine from the council.</p>
When a pupil's attendance drops below 90%	Parent/Carer		<p>Subject - (pupil's name) has missed (days absent) this year</p> <p>Message- (pupil name) has missed (days absent this year) of a possible (days required this year). While we understand that absence is sometimes unavoidable, it's important to ensure they dont miss more school. If there is anything contributing to (pupil name)'s absence that you would like to discuss with a member of staff, please let us know.</p>
When a pupil's attendance drops below 96%	Parent/Carer		<p>Subject - (pupil name)'s attendance has fallen below 96%</p> <p>Message - (pupil name)'s attendance has now fallen to (attendance this year).</p>

We are concerned that this level of absence could have a detrimental effect on (pupil name)'s learning. We of course understand that the reasons, such as illness, might not be within anyone's control however we hope we can count on your support to encourage (pupil name) to attend school.

We are here to help and if you would like support then please let us know.

When a pupil's attendance rises to 96%

Parent/Carer

Subject- (pupil name)'s attendance has risen to (attendance figure).
Message – We are pleased to let you know that (pupil name)'s attendance has now risen to (attendance figure) for the school year so far.

Thank you for your support.